



## OUR MISSION

Reach Out and Read gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

## TOGETHER, OUR IMPACT IS LIFE-CHANGING

### Early Literacy Benefits

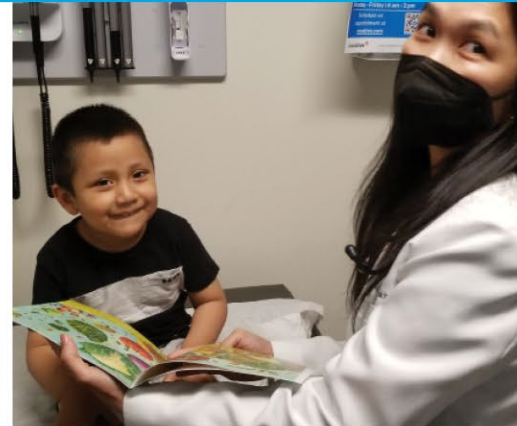
- Maximizes critical period of rapid brain development during the first 5 years of life long before other school-based interventions
- Families are 2.5X more likely to read together
- Accelerates language development by 3-6 months
- Increases receptive and expressive language ability
- Contributes to academic success

### Early Relational Health Benefits

- Helps build safe, stable, and nurturing relationships
- Facilitates positive interaction and attention from caring adults
- Increases stimulation from people and environment
- Improves social and emotional development

### Healthcare Benefits

- Increases well-child visit attendance
- Addresses social drivers of health and supports health equity
- Improves healthcare quality
- Enhances developmental surveillance
- Improves relationships between patients and providers
- Increases clinic morale and provider satisfaction



**Reach Out and Read is the only national pediatric literacy model endorsed by the American Academy of Pediatrics for literacy development and preventing childhood toxic stress.**



# PROGRAM MODEL

**1 Doctors gift families a new book** at each well-child checkup that is appropriate developmentally and culturally

**2 Talk with families** about the importance of reading aloud, reflecting on their child's developmental progress, and telling them what to expect next

**3 Show families** how to look at books and talk about the stories with their children and offer individualized advice for language-rich engagement

**4 Encourage families** to cuddle up and read together at home and build routines around books



Reach Out and Read is such a wonderful program to promote family engagement as well as bonding over learning! Being a mother of 4 and working full time, life can get busy! Bonding over a good book before bed is a great way to end the day. What's even better is allowing my son to read to me!

- Parent, UW Neighborhood Kent

## IMPACT BY THE NUMBERS

	Well-Child Visits	Books Given	Total Providers
<b>Reach Out and Read</b>	8,400,000	6,600,000	33,000
<b>Northwest Region</b>	408,817	331,451	3,297
<b>Washington</b>	225,945	167,871	1,991

We collect data every six months. This is our most recent dataset reflecting the calendar year 2022.

### OREGON

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### WASHINGTON

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