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Contact: Bethany Rhodes | National Strategies Public Relations

Phone: 813-865-3093 | Email: brhodes@nspublicrelations.com

REACH OUT AND READ ADDS N.Y. JUDICIAL LAW CLERK, NONPROFIT PROGRAM DIRECTOR TO BOARD OF DIRECTORS

*Nonprofit enhances diverse National Board of Directors with additions
of Caleb B. King and Carly Roberts*

NEW YORK CITY (Jan. 17, 2024) – Nonprofit [Reach Out and Read](#) has named Caleb B. King, judicial law clerk at the U.S. Courts of Appeals in New York, and Carly Roberts, Associate Program Director at the Overdeck Family Foundation, to its National Board of Directors. Baltimore pediatrician Dr. Ruby Dey also joined the board. Dr. Trude Haecker, Medical Director of Global Patient Services at Children’s Hospital of Philadelphia, was named chair.

Reach Out and Read’s board mirrors the millions of diverse families it serves nationwide. These accomplished professionals bring a wealth of experience across medicine, early childhood, and law, and a passion for promoting Reach Out and Read’s work — strengthening parent-child relationships through books and guidance about shared reading from dedicated medical clinicians.

Caleb B. King, a judicial law clerk at the U.S. Courts of Appeals in New York, is one of the three new members of Reach Out and Read’s board. King has expertise in advising public and private entities on mergers, acquisitions, dispositions, and other corporate matters such as shareholder activism and governance. While an M&A associate at Skadden, Arps, Slate, Meagher & Flom LLP, he maintained an active pro bono practice focused on criminal justice reform and civil rights impact litigation.

“We are proud to welcome Caleb King to Reach Out and Read’s National Board of Directors,” said Reach Out and Read CEO Marty Martinez. “His legal expertise and commitment to community bring a unique perspective to the board.”

Carly Roberts brings extensive education experience to the board. As Associate Program Director for Out-of-School Learning at the Overdeck Family Foundation, she manages grantmaking in early childhood and informal STEM education. With a career spanning direct impact, research, and policy, Roberts has coordinated comprehensive family services in Washington, D.C., and served as a consultant for school districts, Head Start research, Robin Hood Foundation, and the Newark Trust for Education.

“We are excited to announce that Carly Roberts is also joining the Board of Directors,” Martinez said. “Her deep support of Reach Out and Read through the Overdeck Family Foundation and her expertise in early childhood and education will be vital as we finalize and implement our strategic plan and look to major growth moving forward.”

The board also welcomes **Dr. Ruby Dey**, a seasoned general pediatrician with 17 years at the Mid-Atlantic Permanente Medical Group (MAPMG) in the Baltimore Service Area.

In FY23, Reach Out and Read served more than 4.4 million children and provided 7.1 million free books across 8.8 million well-child visits. More than two-thirds of the children served are from low-income families. Recent research in a [peer-reviewed study published in Academic Pediatrics](#) confirms the program's effectiveness in increasing the frequency of parental reading. To learn more about Reach Out and Read and the programs offered, go to ReachOutAndRead.org.

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About Reach Out and Read: As a 501(c)3 nonprofit, Reach Out and Read provides children with a solid foundation for achievement by integrating books into pediatric care and encouraging family reading time. Endorsed by the American Academy of Pediatrics as the sole evidence-based national pediatric program centered on emotional bonding, Reach Out and Read reaches children in every state across the U.S., delivering services through 6,200 clinics and leveraging the expertise of 36,000 clinicians. Discover more at reachoutandread.org.